

Weeks 1–3: Build the Foundation

Week 1: Audit & Foundation – uncover what’s working, what’s not, and where your \$30K will come from.

Week 2: Fundraising Basics That Work – focus on strategies that actually raise money and build your first donor list.

Week 3: Craft Your Case for Support – create the credibility toolkit that makes donors take you seriously.

Weeks 4–6: Build Your \$30K Plan

Week 4: Attract New Individual Donors – launch your first donor campaign to bring in fresh dollars.

Week 5: Grow Online Giving – use digital tools, email, and social media to expand your reach.

Week 6: Secure Bigger Gifts – approach businesses, sponsors, and grants with confidence.

Bonus Modules: Build for the Future

Marketing & Visibility – boost credibility with a simple marketing plan that gets you noticed.

Board Development – step fully into your role as a leader and activate your board.

Weeks 6–12: Implement & Scale

- Run Your First \$30K Campaign – put your full plan into action.
- Steward Donors for Repeat Giving – build loyalty and long-term support.
- Grow into Grants & Sponsorships – expand funding beyond individuals.
- Lead with Confidence – finish as a respected leader with a repeatable system.

After the Program

Even when our time is officially finished, you’re never on your own. You can always reach out with questions.